

HAYLEY BOBAY

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UGC CREATOR & PROFESSIONAL ON-CAMERA ACTOR

Lifestyle | Wellness | Family | Amazon UGC

ABOUT

Professional UGC creator and trained on-camera actor specializing in authentic, trust-driven short-form video content for lifestyle, wellness, nutrition, and family-focused brands. Known for natural delivery, engaging performance, and strong hooks that convert without feeling scripted or salesy. I makes my videos feel like you are hearing from your best friend, not an ad.

UGC & BRAND EXPERIENCE

- **Orgain Protein**
- **Nature's Way**
- **Green Chef**
- **Smile Direct Club**
- **Mama Bear Legal**
- **Ready Rocker**
- **HireBiz**
- **Isagenix**
- **GoodCook**
- **Wordscapes**
- **Hers**
- **Physician Designed**
- **AO Biologix**

WHY BRANDS WORK WITH ME

- **Professional acting background**
- **Relatable, non-salesy delivery**
- **Experience with performance-driven content**
- **Fast turnaround and collaborative process**
- **Strategic, conversion-focused content Informed by performance experience**

PRODUCTION CAPABILITIES

- **iPhone 17 (4k vertical video Capture)**
- **3 Professional LED lights**
- **Clip on multi use phone light**
- **Multiple tripods for varied framing**
- **Professional lavalier microphones**
- **CapCut and Instagram native editing experience**
- **Two home filming locations: one modern, bright white aesthetic; one moody, lived-in, and highly relatable**
- **Beautiful outdoor filming spaces Including a large, visually striking pool area**

CONTENT EXPERIENCE

Talking head UGC • Lifestyle Storytelling • Amazon listing video • Paid social ads • Family & mom-led content • Scripted and unscripted delivery